

ORDER



Orders
Order / Rev: 719518
Alt Order #: 06359376
Product Desc: OBAMA SCHED C
Estimate: 1897 c
Flight Dates: 11/06/12 - 11/06/12
Original Date / Rev: 10/01/12 / 10/01/12
Order Type: Political

Primary AE: Aaron Ashe
Sales Office: T-WAS
Sales Region: NAT

Agency
Name: Greer Margolis Mitchell/ Pol
Buying Contact: K Keuleman
Billing Contact:
 3050 K St NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser
Name: Obama/D/President
Demographic: A35+
Product Codes: PL-Presidential
Priority: P-3
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
11/05/12	11/11/12	5	\$2,800.00	\$2,380.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	5	\$2,800.00	\$2,380.00	0.00
Totals	5	\$2,800.00	\$2,380.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WTSP	11/06/12	11/06/12	CBS This Morning CBS This Morning	CM	7-9a (7:00 AM-8:00 AM)	-T-----	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----		1				\$400.00		0.00			
E 2	WTSP	11/06/12	11/06/12	CBS This Morning CBS This Morning	CM	7-9a (8:00 AM-9:00 AM)	-T-----	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----		1				\$400.00		0.00			
E 3	WTSP	11/06/12	11/06/12	M-F 9-930a 10 News, 9a 10 News, 9am	CM	9-9:30A	-T-----	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----		1				\$200.00		0.00			
E 4	WTSP	11/06/12	11/06/12	Price Is Right Price Is Right	CM	11a-12p	-T-----	:30	1	\$900.00	P-3	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----		1				\$900.00		0.00			
E 5	WTSP	11/06/12	11/06/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	-T-----	:30	1	\$900.00	P-3	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----		1				\$900.00		0.00			
													Totals	5	\$2,800.00